



2009 Harvest Jazz & Blues Festival Media Accreditation Application

The Harvest Jazz & Blues Festival invites you to take part in this year's Festival, September 15-20, in Fredericton, New Brunswick.

If your organization is interested in covering the Festival, please fill in this application and return to the Festival Office by **August 24**.

PLEASE NOTE: Accreditation is limited and subject to the Harvest Jazz & Blues Festival Media Accreditation Policy. Please ensure all requests are for journalistic purposes only.

*- Applicants should fill out their own application. Freelances please see note below under Media Policy.
- If applying electronically: where there are check boxes, **bold** your response.*

Organization Name	
Applicant's Name	Phone:
Show/Publication	
Editor/Director	Phone:
Media Category	<input type="checkbox"/> Newspaper <input type="checkbox"/> Radio <input type="checkbox"/> Television <input type="checkbox"/> Magazine <input type="checkbox"/> Webzine <input type="checkbox"/> Freelance <input type="checkbox"/> Other:
Genre	<input type="checkbox"/> Arts/Culture <input type="checkbox"/> News <input type="checkbox"/> Business <input type="checkbox"/> Music <input type="checkbox"/> Lifestyle <input type="checkbox"/> Other:
Are there any specific stories or angles you are seeking?	

If you are applying for multiple media professionals in an organization, please list:	
Name	Title while at this event

Please List Technical Crew Requiring Media Accreditation:	
Name	Title while at this event

Requested Shows

In order to assist us in planning and scheduling during the Festival, please give us an idea of which shows you have a specific interest in reporting on. This list is for planning purposes only and will be kept confidential.

Your Contact Information Please

Mailing Address:			
Phone Number:		E-mail Address:	
Fax Number:			

Please fax, mail, or e-mail your completed application by **August 24, 2009** to:

Erin Keating, Marketing and Volunteer Assistant, 81 Regent St., Fredericton, New Brunswick, E3B 3W3
Telephone: 506-454-2583 • Fax: 506-457-1815 • E-mail: ekeating@harvestjazzandblues.com
Web: www.harvestjazzandblues.com

Festival Communications will contact you by September 4, 2009 regarding your accreditation status.

- For more information on the Festival and our 2009 line-up visit our website at www.harvestjazzandblues.com or call 1-888-NB BLUES (622-5837) or 506-454-2583.
- Media passes will be set aside for accredited media to pick up at Harvest Central, 81 Regent St. during regular store hours beginning no earlier than Tuesday, September 15th at 2pm.

Harvest Jazz & Blues Festival Media Policy – Please read!

The Harvest Jazz & Blues Festival welcomes reporters, journalists, news teams and production units to cover our event representing recognized publications and media outlets. If accreditation is granted, a **maximum of two passes** are allotted to each media outlet unless special arrangements apply.

Freelancers will be accredited only if they have a letter of interest from the senior editor of a recognized publication or media outlet. The editor need not commit to the story or to the freelance, but should provide some indication they will consider the story or ideas.

This year, media access to the Festival will be given through a combination of passes and/or specific show tickets. Please ensure that you've filled out the section above entitled "Requested Shows" for a better chance of getting access to the shows that you want.

Access to the **Playhouse** shows is available, but as these shows feature assigned seating. Festival Communications will provide media that indicate they wish to cover these shows with the necessary tickets.